

NOTICE OF MULTIMEDIA ARTS CALL "VOCI DI NOTTE 2024 - VINE/WINE"



PREMISE

The Social Promotion Association ECHORAMA, as part of the "Voci di Notte 2024" initiative, organizes the **Multimedia Arts Call "Voci di Notte"** dedicated to the theme "**VINE / WINE**", with the aim of promoting culture through digital means and creativity in the use of new technologies in the artistic field.

THE THEME

The project is reserved for **digital artistic works** that are dedicated to or inspired by the theme "**VINE / WINE**". The theme was chosen to celebrate the recognition of the territories of **Alto Piemonte** and **Gran Monferrato** as "**European Wine City 2024**", an event that aims to promote the valorization of the territory through the historical traditions and culture linked to viticulture and wine production wine.

The wines, the cellars, the landscapes and the wine hills are inexhaustible sources of stories and life, a true sensorial and emotional journey, between nature, taste and beauty.

Wine, the vine, and/or the traditions and culture of viticulture and wine production must be the main theme or subject of the works.

THE NOTICE

Art. 1 - Participation in the Call is **free**, and open to all international artists of all ages and abilities. It is also possible to participate in associated form, indicating a representative, who will be the contact person for communications by the organizers.

Art. 2 - The following types of works are admitted:

- **DIGITAL ART**
- **SHORT VIDEOS**
- **PHOTOGRAPHY AND PHOTO PROCESSING**
- **DIGITAL COLLAGES**
- **AI GENERATED ART**

We do not accept photographs, images or scans of artworks created with traditional pictorial, graphic or sculptural techniques.

Art. 3 - The artists are guarantors of the originality of the work they present and by participating in the project they implicitly accept all the provisions of these regulations.

Art. 4 - Each participant, single or group, can send a **maximum of 2 works**, also of different types.

FORMATS AND CHARACTERISTICS OF THE WORKS

Art. 5 - The works, with the exception of the videos, must be sent as **image files**, exclusively in the formats: **.JPG / .BMP / .PNG / .TIFF / .GIF / .AI** and possibly in **high resolution**, with a minimum size of **at least 1,000 pixels in the shorter side**, to allow the preparation of the virtual exhibition. Works of too low quality may not be accepted.

Art. 6 - **Video** works can have a **maximum duration of 2 minutes** (120 seconds) **including any opening and closing credits**, and can be made with any technique, recording tool and narrative type, but in any case, in full HD format in **16:9 HORIZONTAL** aspect ratio and sent as **MP4** files.

Art. 7 - The works sent must have **original contents not covered by copyright**, in the case of videos **including music or audio elements**, unless the author is in possession of authorization to use the contents, and they cannot contain images that are defamatory, discriminatory, shocking, gruesome, vulgar or obscene.

Art. 8 - If **identifiable faces are portrayed** in photo or video works (close-ups or recognizable people in general) it is necessary to have the **disclaimer** signed (*available on the website www.vocidinotte.it*) by the

subjects photographed. In the case of minors, the release must be signed by both parents. In the absence of these disclaimers, it will not be possible to admit the work to the Call.

Only persons who hold a public office or are known to the public can be filmed without a disclaimer. In the event that the images refer to facts, events, ceremonies of public interest, it is possible not to ask for the release from the subjects filmed only if the filming is general panoramic and does not focus on one or more people.

The participant guarantees that **has informed the persons photographed/portrayed and/or to whom the contributions sent refer**, and that has obtained their consent to the collection of said contributions, as well as to their dissemination according to the terms of this announcement.

SENDING THE WORKS

Art. 9 - Works must be sent via the **online PARTICIPATION FORM**, which must be completed and **sent no later than 12.00 pm** (CEST / UTC+2 - Rome / Italy time) **of 14 June 2024**, under penalty of exclusion from the Call. The time and day of receipt of the form will prevail.

Fill out the form for each individual work sent. (2 works = 2 forms)

The form allows the direct upload of works with a maximum size of **8MB**.

Works of larger dimensions and images in **.GIF** and **.AI** formats (*of any size*) must be sent via **WeTransfer** (www.wetransfer.com) to the address **echo.rama@hotmail.com** indicating the Title of the work and the name of the author in the Message, after completing and sending the form.

Art. 10 - The PARTICIPATION FORM is online on the website **www.vocidinotte.it** and directly at the link: **<https://vocidinotte.echorama.it/mac24>**

Art. 11 - If there are recognizable subjects in the photos or videos, also upload the disclaimers filled in the online form together with the file of the work, or send them via WeTransfer together with the file.

DIFFUSION

Art. 12 - The works received will be exhibited in an **online virtual reality exhibition**, which will be published on ECHORAMA's channel and the sites dedicated to the "Voci di Notte" projects. The exhibition will be published in the weeks following the deadline for participation.

A **digital catalog** of the works and a **permanent online archive** will also be created. The works will also be included in the **anthology "Voci di Notte VITE/VINO"**, which will be published on August 31, 2024.

Art. 13 - The works received may be used during events related to the theme of the "Voci di Notte" projects and may also be used for screenings open to the public, multimedia and web productions, as a corollary and completion of the activities related to the projects themselves.

Art. 14 - **Certificates of participation** for all participants will be shared and **downloadable online** at the end of the project (no sending via email).

RIGHTS AND GUARANTEES

Art. 15 - By signing and submitting the participation form, the participant **is responsible for the content of his work** and guarantees, with the exclusion of any liability on the part of the promoter, that is the owner of it and that originally claims all the relative rights of use, that are not contrary to laws or regulations, and do not violate the rights of third parties, including copyrights, distinctive signs, patents or other intellectual property rights.

Art. 16 - The ECHORAMA Association reserves the right to exclude or remove from participation in the Call works that do not comply with these Regulations, or which, at its sole discretion, are also potentially harmful to its rights or those of third parties.

Art. 17 - By participating in the Call, the participants irrevocably and legally authorize the ECHORAMA Association to use the works they have created for the Multimedia Arts Call "VINE/WINE" free of charge, without territorial and/or temporal limitations, and in general to exercise all rights - direct and/or indirect - of exploitation and use. The authorization, by the participants, is granted free of charge and implies the waiver of any conse-

ration, compensation, indemnity and patrimonial and/or moral right inherent in the diffusion of the works.

Art. 18 - Participation in the Call implies, on the part of the participant, the full and unconditional acceptance of this announcement, and the tacit authorization of the disclosure of their name on websites, social networks, newspapers, magazines.

NOTE

It is also considered appropriate to reiterate that:

1) Participants must provide a valid and manned e-mail address, since subsequent communications will take place through this channel.

2) The ECHORAMA Association assumes no responsibility for any delays/misunderstandings that jeopardize the receipt of the work within the established times, however attributable to acts of third parties, unforeseeable circumstances or force majeure, nor for the dispersion of communications due to inaccurate indications from part of the participants.

3). The declarations made on the participation form and related annexes constitute self-declarations pursuant to the D.P.R. 28.12.2000 no. 445.

4). The ECHORAMA Association is the data controller pursuant to the GDPR 2016/679.

PROMOTER

Associazione di Promozione Sociale - Ente del Terzo Settore ECHORAMA - Registered Office: Via Principe n°5, 15020, Villamiroglio (AL) - C.F. 91035270064 - RUNTS n° 34427

For info on the Multimedia Arts Call: echo.rama@hotmail.com

Web: www.vocidinotte.it - www.echorama.it

Facebook: www.facebook.com/EchoramaAPS

Instagram: www.instagram.com/echorama_aps

X: www.twitter.com/echorama_aps

Under the patronage of:



www.regione.piemonte.it



**PROVINCIA
DI
ALESSANDRIA**

www.provincia.alessandria.it



**CITTÀ DI
CASALE MONFERRATO**

www.comune.casale-monferrato.al.it

ASSOCIAZIONE PER IL PATRIMONIO
DEI PAESAGGI VITIVINICOLI
DI LANGHE-ROERO E MONFERRATO
ENTE GESTORE DEL SITO UNESCO



**I PAESAGGI VITIVINICOLI
DEL PIEMONTE: LANGHE
ROERO E MONFERRATO**



www.paesaggivitivinicoliunesco.it



vinimonferratocasalese.it